

Making CRAZIER social media posts will help you make better, more responsible decisions.

C Check Yourself – Before making a post on social media, take a step back, and notice not just the positive impacts your post could have, but more importantly, the negative impacts your post could have. If there’s the possibility that you may have to apologize to someone afterwards, rethink the post.

R Represent Yourself – Your social media accounts are your public image. Let your personality come out in your posts. Show off what makes you unique. Also realize that whatever you post represents you, your name, your organization, and your reputation. If you can safely say, “this is how I want to represent myself now and forever”, then go ahead and click that post button.

A Analyze Yourself – See how other people are representing you. If they haven’t checked off the first two rules of social media posting, they may have tagged you or represented you in a way that you wouldn’t want others to see. Whether they tagged you in an offensive post, or a picture from a party, let them know. Ask them to take it down, because it wouldn’t be fun if someone else accidentally ruined your image. That’s not what friends are for.

Z Zero Expectations – Make posts for your own satisfaction. Not for the sake of impressing others. If you make a post expecting to get hundreds of likes and retweets, you’ll just be disappointed if you don’t. And that’s unnecessary disappointment.

I Interesting – You know how some people post a picture of every meal they’ve ever eaten? They may think those are great posts, but others won’t. That results in a quick trip to the “Unfollow” button. Post things that both you and the people you want to keep following you find amusing and interesting.

E Eyes – Understand that whatever you post is visible to more eyes than you know. Social media is like a gigantic public record. You may think you’ve set those privacy settings to Fort Knox status, but anyone can find a way to see your posts and it’s on the world wide web forever. Your posts aren’t just being viewed by your most loyal followers, but also your parents, your grandma, your ex, an administrator at that grad school you want to go to, and your future interviewer for your dream job. Would you post something you wouldn’t want any of them to see?

R Restraint – You don’t have to post EVERYTHING! Have a little restraint when it comes to social media. It’s perfectly fine to enjoy something in life without needing other people you don’t even know to see what you’re doing. The world doesn’t have to follow your entire life. Remember, people were still able to live happy lives in the 1990’s, too.