

Fall Semester**EDHE 650 Program Assessment and Evaluation 3 Credits**

Catalog Course Description: Principles of evaluation and improvement of programming for all college functions. Special emphasis is placed upon student services and non-curriculum outcomes.

Syllabus Course Description: This course will introduce students to the variety of approaches used to measure, assess, and evaluate higher education at the unit, class, program, and institutional levels. Students will explore regional and program accreditation (e.g., SACSCOC-Southern Association of Colleges and Schools Commission on Colleges), academic program review, administrative unit review, the Council on Advanced Standards (CAS) and other avenues to assuring quality institutions of higher education.

Learning Outcomes:

Students who successfully complete this course will:

1. Articulate the similarities and differences between evaluation, measurement, and assessment within the context of higher education, specifically within student affairs.
2. Create learning outcomes that are measurable and contextually appropriate while defining multiple sources of evaluation associated with the outcomes.
3. Utilize a variety of evaluative and assessment tools from both qualitative and quantitative perspectives.
4. Design a program assessment plan and report.
5. Identify resources available for assisting in evaluation and assessment in higher education.

Professional Competencies:

- Assessment, Research, and Evaluation
- Organizational and Human Resources
- Technology