

According to the U.S. Drug Enforcement Administration (DEA), methamphetamine is on the rise in urban as well as rural sections of North Carolina. Counties in the western part of North Carolina have had to deal with what the DEA calls a "surge" in the amount of methamphetamine laboratories and also trafficking of methamphetamine from Mexico and California. According to medical experts, the use of methamphetamine can result in fatal kidney and lung disorders, brain damage, liver damage, chronic depression, paranoia, and physical and mental disorders. Studies have shown that methamphetamine use causes more damage to the brain than alcohol, heroin, or cocaine. Methamphetamine use destroys families and contributes to significant rises in crime and social problems, which have overwhelmed the resources of North Carolina public agencies.

The purpose of this summit is to deal with one of North Carolina's most serious problems by bringing together speakers who have relevant experience and knowledge to share ideas that are working in dealing with the problem. The summit will also provide opportunities for discussion and presentation of new ideas from members of local communities. We encourage you to attend and hope that you will share your own ideas or experiences. Two of the main objectives of the summit are learning and idea sharing. A final policy report will be written using ideas obtained from the summit surveys and as well ideas from the presentations and discussions. This final report should be useful in suggesting future directions.

*We encourage your group to be represented at the summit!*

## Summit Sponsors:

The Horowitz Foundation

City of Asheville

Asheville Police Department

*Asheville Citizen-Times*

Eastern Band of Cherokee Indians

Jackson County

Macon County

Western Carolina University  
Public Policy Institute  
(Organizer)

We would like to express our gratitude and appreciation to Western Carolina University Chancellor John Bardo and his vision of a Public Policy Institute which now provides citizens and leaders an avenue for involvement in effective policy initiatives throughout North Carolina and the Southeast Region of the United States.

# Winning the War on

*A Multidimensional  
Approach*

November 16, 2005  
Ramsey Regional Activity Center  
Western Carolina University  
Cullowhee, North Carolina

# Winning the War on Methamphetamine

## A Multidimensional Approach

### Program Schedule

7:30–8:30 a.m.

Registration and Visitation of Display Tables

8:30–9:00 a.m.

Welcome

Dr. John W. Bardo, Chancellor  
Western Carolina University

9:00–10:00 a.m.

Education and Community Effectiveness

Panel Chair: Michael Duvall, Director of Economic Development,  
Eastern Band of Cherokee Indians

“Past Lessons and Future Challenges”

Senator John Snow, 50th District  
North Carolina Senate

“Cherokee’s Community-Based Program of Drug Prevention”

Michell Hicks, Principal Chief  
Eastern Band of Cherokee Indians

“Education: Macon County Reality Check 101”

Robert Holland, Sheriff  
Macon County

10:00–11:00 a.m.

Law Enforcement Effectiveness

Panel Chair: Gordon Mercer, Founder/Director  
Western Carolina University Public Policy Institute

“Federal Government Role in Methamphetamine”

John Emerson, Assistant Special Agent in Charge  
Drug Enforcement Administration (DEA)

“SBI Role in Dealing with Methamphetamine Investigations”

Kenneth Razza, Assistant Special Agent in Charge  
State Bureau of Investigation (SBI)

“What Works in Law Enforcement  
in Methamphetamine Prevention”

Phil Byers, Chief Deputy Sheriff  
Rutherford County Sheriff’s Office

11:00–11:15 a.m.

Break

11:15–12:20 p.m.

Social Service, Medical, and Media Effectiveness

Panel Chair: William Hogan, Chief of Police  
Asheville Police Department

“Guidance to Social Service Agencies”

Laura Elmore, Program Coordinator  
Drug Endangered Children, N.C. Division of Social Services

“Methamphetamine Effects on Children”

Cynthia H. Brown, M.D., Medical Director  
Child Maltreatment Evaluation Program,  
Mission Children’s Clinic

“Role of Media in Educating the Public on Methamphetamine”

Joy Franklin, Editorial Page Editor  
Asheville Citizen-Times

12:30–1:45 p.m.

Lunch

Introduction of Keynote Speaker:

Senator John Snow, 50th District N.C. Senate

“Dealing with the Methamphetamine Problem”

Roy Cooper, N.C. Attorney General

1:45–2:30 p.m.

“Ideas for Solutions and Questions for Speakers  
and Panel Specialists”

*All speakers will be included on the panel of experts, with Asheville Chief of Police William Hogan and Jackson County Sheriff Jimmy Ashe also joining the panel. Your ideas as well as questions are welcomed.*

### Summit Registration

The registration fee of \$25 covers the luncheon, conference, refreshments, and materials. Governmental agencies, nonprofits, and other organizations are encouraged to set up booths. Please make checks payable to **WCU Public Policy Institute.**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Display table: Yes No

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