

SUMMER 2023 PRM 483/484 Capstone Internship REPORT
WCU Parks and Recreation Management Program (PRM)
Council on Accreditation of Parks, Recreation, Tourism and Related Programs (COAPRT)
7.0 Learning Outcomes

7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

Table 7.0 includes four columns addressing substandards for each standard:

Evidence of Substandard .01, that students are provided with sufficient opportunity to achieve this learning outcome, is provided by identifying the course or courses where each standard is addressed. In addition, the course syllabus and related materials are attached as appendices at the end of this document.

Evidence of Substandard .02, that quality assessment measures were used to assess learning outcomes associated with this standard, is provided by identifying the assessment measure used.

Evidence of Substandard .03, that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome, is provided by presenting results of this assessment over the past year.

Evidence of Substandard .04, that the program uses data from assessment of Learning Outcome 7.01 for continuous program improvement, is provided by describing recent changes based on assessment results.

Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity	Assessment Measure	Performance levels/metrics	Assessment Results	Evidence of Continuous Program Improvement	ABSENT – EMERGING – PRESENT – OUTSTANDING
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7.0 Series Learning Outcomes

Foundations

7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

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Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity	Assessment Measure	Performance levels/metrics	Assessment Results	Evidence of Continuous Program Improvement	ABSENT – EMERGING – PRESENT – OUTSTANDING
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7.0 Series Learning Outcomes							
Provision of Services and Experience Opportunities							
7.02 Students graduating from the Program shall demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.							
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7.0 Series Learning Outcomes

Management/Administration

7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity	Assessment Measure	Performance levels/metrics	Assessment Results	Evidence of Continuous Program Improvement	ABSENT – EMERGING – PRESENT – OUTSTANDING
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7.0 Series Learning Outcomes							
Internship							
7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.							
Demonstrate an awareness of recreation and leisure service organizational structure, techniques, and procedures. Course SLO #1.	7.04	PRM 483/484	Reflection Paper	80% of students will score 80% or higher	Bekah: 100% scored 80% or higher (n=10/10) Jeremy: 100% scored 80% or higher (n=11/11) Paul: 90% of students scored 80% or higher (n=9/10)		<input type="checkbox"/> ABSENT <input type="checkbox"/> EMERGING <input type="checkbox"/> PRESENT <input type="checkbox"/> OUTSTANDING
Develop professional behavior including effective communication, organizational, and time management skills through guided practice and/or mentoring. Course SLO #2.	7.04	PRM 483/484	Reflection Paper	80% of students will score 80% or higher	Bekah: 100% scored 80% or higher (n=10/10) Jeremy: 100% scored 80% or higher (n=11/11) Paul: 90% of students scored 80% or higher (n=9/10)		<input type="checkbox"/> ABSENT <input type="checkbox"/> EMERGING <input type="checkbox"/> PRESENT <input type="checkbox"/> OUTSTANDING

Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity	Assessment Measure	Performance levels/metrics	Assessment Results	Evidence of Continuous Program Improvement	ABSENT – EMERGING – PRESENT – OUTSTANDING
Accept and utilize constructive suggestions to improve performance. Course SLO #3.	7.04	PRM 483/484	Reflection Paper	80% of students will score 80% or above on their final reflection paper.	Bekah: 100% scored 80% or higher (n=10/10) Jeremy: 100% scored 80% or higher (n=11/11) Paul: 90% of students scored 80% or higher (n=9/10)		<input type="checkbox"/> ABSENT <input type="checkbox"/> EMERGING <input type="checkbox"/> PRESENT <input type="checkbox"/> OUTSTANDING
Gain professional experience in an area of interest in the parks & recreation. Course SLO #4.	7.04	PRM 483/484	Reflection Paper	80% of students will score 80% or above on their final reflection paper.	Bekah: 100% scored 80% or higher (n=10/10) Jeremy: 100% scored 80% or higher (n=11/11) Paul: 90% of students scored 80% or higher (n=9/10)		<input type="checkbox"/> ABSENT <input type="checkbox"/> EMERGING <input type="checkbox"/> PRESENT <input type="checkbox"/> OUTSTANDING

Appendix A
Course Syllabi

Appendix B
Assignment Grading Rubrics